

# LIGHTS CAMERA MADHYA PRADESH

INDIA'S HEARTBEAT OF CINEMA





#### MAJOR HIGHLIGHTS



#### THE LAND OF HERITAGE

Majestic forts, rich cultural heritage, and royal legacy, along with 3 UNESCO heritage sites and serene pilgrim destinations, making every frame larger than life.



#### **FAST APPORVALS**

Fast-tracked approvals via single window system to facilitate a hassle-free production process.



# INCENTIVES & SUBSIDIES

Attractive Financial Incentives & Subsidies for films, web-series, documentaries and short films.



#### **LOCAL MANPOWER**

Skilled manpower, local talent, and specialised film training institutes/line production workforce.



#### **SHOOTING PERMITS**

First state to offer film shooting permissions under the Public Service Gaurantee Act.



# EASE OF CONNECTIVITY

6 Airports and 20 major railway junctions for seamless connectivity.



#### **BREATHTAKING LOCATIONS**

A multiplicity of awe-inspiring locations, including 12 wildlife national parks, 7 tiger reserves, 24 sanctuaries, 3 biosphere reserves, 22 notified water bodies and many more.

### **INCENTIVES & BENEFITS**

**UNDER MP FILM POLICY 2025** 

#### SUBSIDY FOR FEATURE FILMS

FIRST FILM	SECOND FILM	THIRD & ONWARD FILM	CRITERIA
Up to ₹1.5 crore or 25% of the total cost of the film (COP), or 75% of the expenditure incurred in Madhya Pradesh,	Up to ₹1.75 crore or 25% of the total cost of the film (COP), or 75% of the expenditure incurred in Madhya Pradesh,	Up to ₹2.00 crore or 25% of the total cost of the film (COP), or 75% of the expenditure incurred in Madhya Pradesh,	Minimum 75% of the total shooting days shoot in the state.
whichever is less.	whichever is less.	whichever is less.	

#### SUBSIDY FOR TV SERIALS/SHOWS

SUBSIDY	CRITERIA
Up to ₹50 lakh, or 25% of the total cost of the TV serial/show (COP), or 75% of the expenditure incurred in Madhya Pradesh, whichever is less.	Minimum 90 days shooting within the state.
Up to ₹1 crore, or 25% of the total cost of the TV serial/show (COP), or 75% of the expenditure incurred in Madhya Pradesh, whichever is less	Minimum 180 days shooting within the state.

#### SUBSIDY FOR WEB SERIES

SUBSIDY	CRITERIA
Up to ₹1.5 crore, or 25% of the total cost of the web series/original show (COP), or 75% of the expenditure incurred in Madhya Pradesh, whichever is less.	Minimum 75% of the total shooting days shoot in the state.

#### SUBSIDY FOR SHORT FILMS

SUBSIDY	CRITERIA
Up to ₹15 lakh, or 50% of the total project cost, or 75% of the expenditure incurred in Madhya Pradesh, whichever is less.	Short films shot in Madhya Pradesh which have been awarded at national/international film festivals recognized and approved by the Government of India and the State Government.

#### **SUBSIDY FOR DOCUMENTARY FILMS**

Upto 20 lakh for National release.

Upto 40 lakh for International release.

Awarded documentary at National & International film festivals are exempted for release.

# SUBSIDY FOR CONSTRUCTION/RENOVATION OF SINGLE-SCREEN CINEMA HALL CONSTRUCTION

Upto 25% of total cost of production or maximum of 75 lakh.

#### SUBSIDY FOR FILM RELATED INFRASTRUCTURE DEVELOPMENT

Upto 30% of total cost of production or maximum of 90 cr.

#### **ADDITIONAL INCENTIVES**

- If more than 75% of shooting days are in Madhya Pradesh and the film directly promotes tourism, an additional subsidy of ₹50 lakh shall be provided.
- An additional 10% subsidy (up to ₹15 lakh) shall be granted to films made in state's local languages, tribal languages or dialects.
- An additional 10% subsidy (up to ₹15 lakh) shall be provided for films based on positive child-related themes.
- **®** An additional 10% subsidy (up to ₹15 lakh) shall be provided for women empowerment-themed films.
- If the film crew is predominantly female, an additional ₹25 lakh shall be granted.
- An additional 10% subsidy (up to ₹25 lakh) shall be granted to films based on historical, cultural, or religious personalities associated with State.
- **Q** An additional 10% subsidy shall be granted to Films in Languages Tamil, Telugu, Kannada, and Malayalam, Bengali and Marathi.
- **Q** Upto INR 50 lakh on local lalent hiring or up to 25% of expenditure
- **Q** Upto 75% permission fee reimbursement.

**PACHMARHI,** Narmadapuram Madhya Pradesh.

#### WHERE EVERY FRAME FINDS A STORY

From ancient architecture to modern skylines, from dense forests to royal palaces — Madhya Pradesh is a filmmaker's canvas



BHEDAGHAT, Jabalpur, Madhya Pradesh.



THE FORT OF GWALIOR, Gwalior, Madhya Pradesh.



**BANDHAVGARH** National Park Madhya Pradesh.



# FINANCIAL INCENTIVES FOR INTERNATIONAL FILMING IN MADHYA PRADESH

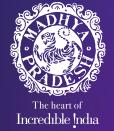
FINANCIAL INCENTIVES	INCENTIVES UPTO	CRITERIA	APPLICABLE FOR
Upto 10% of Expenditure Incurred in Madhya Pradesh	INR 10 Cr. (1.2 million USD)	Minimum 10 days shot in the state     Approval received from Government of India	<ul><li>Feature Film</li><li>TV Series/Show</li><li>Web Series/Show</li></ul>
Upto 50% of Cost of Production	INR 40 Lakhs (46 Thousand USD)	Content based on     Madhya Pradesh shot     in the State	Documentary
Upto 30% of Capital Investment on Film Infrastructure Development	INR 90 Cr. (10.5 million USD)	On minimum investment of 1,2 million USD (INR 10 Cr.)      Minimum 50 no. of employment for the state residents	Film Infrastructure Development (studio, VFX Center, Equipment studio etc.)

66 M.P. is the only state in India to offer additional Incentives of up to ₹10 million besides the incentives offered by the Government of India. 99

To apply and avail Subsidy Incentives from Government of India and Government of Madhya Pradesh, register on the Film Facilitation Office (FFO) portal, www.indiacinehub.gov.in

The portal is a single window facilitation point for International and domestic filmmakers to enable online submission of application.

# MADHYA PRADESH The Reel Heart of India



# SHOOT IN MADHYA PRADESH FILM FRIENDLY, FILM READY

Contact the MP Film Facilitation Department of Tourism, Govt. of Madhya Pradesh | Ph: +91 755 278 0600 Email: rammptb@mp.gov.in , filmtourism.mptb@mp.gov.in Website: filmcell.mponline.gov.in



FOLIOW US

#### MADHYA PRADESH TOURISM BOARD

6th Floor, Lily Trade Wing (Above D Mart), Jahangirabad, Bhopal, Madhya Pradesh-462008 (INDIA) Website: www.mptourism.com